



4 Ways IP

Business Telephony Solution

4WAYS IP is a telephony solution designed to meet the specific needs of the small to medium sized business. It is an onsite IP PBX telephone system that provides a scalable and flexible solution that can accommodate your future growth, improve employee productivity and achieve greater operational efficiency.



Benefits	Key Features	Key Features	Key Features
<p>Increased productivity of employees.</p> <p>Greater operational efficiency</p> <p>Enterprise class features at a small business price.</p> <p>Costs savings on traditional phone systems by reduced purchase and expansion costs, low external call costs and free unlimited inter-office calls.</p> <p>Connect branch offices and re-direct local customer service numbers via the internet to your phone system at negligible cost.</p> <p>Increase employee mobility allowing them to work from any location worldwide.</p> <p>Make and answer calls seamlessly from outside the office.</p> <p>A secure, high quality and resilient service.</p> <p>Easily customised for your business.</p> <p>Completely scalable as your business grows and your needs change.</p>	<p>General Features Voicemail, Voice-to-email, conference calling, SMS texting, caller display, last number redial, fax support, paging and intercom, unlimited and remote extensions, call recording, music on hold, multi lines/channels per handset.</p> <p>Call Management Features Auto attendant and time based call routing, call groups, call forwarding, caller screening, call queuing, call waiting, call transfer.</p> <p>Specialist Features Black and white lists to block or allow calls from specific numbers. Database and 3rd party software integration e.g. CRM. Phone directories. Custom user consoles (e.g. receptionist). Detailed Reporting available. Call Centre Capabilities. Web interface for configuration and maintenance.</p> <p>Numbers Retain your BT telephone numbers or choose geographic (01/02) or non-geographic (03/0845) numbers.</p> <p>Increased Reliability Seamless failover and enhanced continuity features ensures optimal uptime and increased productivity.</p>	<p>Telephony Platforms Supports standard SIP soft/hard phones from any vendor, VoIP service providers and connects to ISDN and PSTN lines for legacy communication methods. SIP, ISDN, PSTN and GSM carrier support.</p> <p>Portable for Office Relocations The system is based on software running on standard server hardware and is connected to handsets via traditional Ethernet infrastructure. It is therefore fully portable as long as an Ethernet network is available.</p> <p>Exceptional Value 4WAYS IP is built on a simple idea — that the small to medium business deserves a superior telephone system, but without a big business price tag. 4WAYS IP delivers an all-in-one compact, easy-to-use solution at a small business price.</p> <p>Professional Image 4WAYS IP provides easy-to-set-up, menu driven, auto attendants that answer calls with your own greetings — “Welcome to..., Press 1 for..., Press 2 for...”. Callers can dial by name, be queued to music on hold and leave voicemails.</p>	<p>Call Reporting Call logging, reporting and statistics are available. The system can provide statistics of incoming and outgoing calls including phone numbers, average call duration and more.</p> <p>Flexible Call Management 4WAYS IP provides extensive flexibility in call handling to match the needs of your business. Incoming calls can be routed directly to extensions, answered by multilevel auto-attendant greetings, and even routed based on their caller identity. Create a call centre with extension ring groups, queues and music on hold. Control outgoing calls with automatic route selection, directing calls to VoIP service providers, fixed cellular terminals, or alternative service providers using carrier code prefixes.</p> <p>Stay Connected Your business doesn't stop at the office, 4WAYS IP can forward calls to mobile phones or route unanswered calls to voicemail, ensuring calls are answered with intelligence. Voicemail notification keeps you connected when out of the office and is retrievable by phone, email or web access.</p>

If you are interested in finding out more about 4WAYS IP and how it can benefit your business, please contact 0845 004 3029 for a demonstration and further information.

