

Press Release - 2th April, 2009

Air-IT – Announce Sponsorship deal with the Nottinghamshire Squash Racquets Association

Nottingham based IT specialists Air-IT are proud to announce a three- year sponsorship deal with the Nottinghamshire Squash Racquets Association.

The package includes sponsorship of the Nottinghamshire squash League, the prestigious County Cup and the development of a new results-based web site.

www.notts-squash.co.uk provides a full individual and team results service as well as individual player statistics, league tables, club contact information, county news and a wide array of current squash news and views. Developed by Air-IT the exciting new site was launched during February 2009.

Air-IT have been closely associated with squash in the East Midlands for several years. They have sponsored the David Lloyd Aspley team for the past three years and their support was rewarded handsomely in 2007/08 when the team won the triple - the Nottinghamshire Premier League, the County Cup and the National Cup – putting Nottinghamshire firmly on the national squash map.

Air-IT Managing Director Todd McQuilkin says:

“We are delighted to be able to work in partnership with the Nottinghamshire Squash Racquets Association and the Nottinghamshire Premier League to improve the communications and results service for players, coaches and followers of the sport.”

Founded in 2004, Air-IT are a Microsoft Gold Certified Partner and offer a wide range of managed ICT services to small and medium sized businesses, including network solutions, IT support and Maintenance and Disaster Recovery Planning. The company offers prospective partners a free, no-obligation, on-site audit which highlights IT strengths and weaknesses and includes a comprehensive recommendation report. Current clients include the Femcare-Nikomed Group, Skills Holidays, DKM Labour Solutions and Legwear International. For further details about Air-IT please visit www.air-it.co.uk

-ends-

Notes to editors

For further information, please contact: Paul Judge, Air-IT Ltd, on 0845 004 3029 or 07899 66 23 11; email paul@air-it.co.uk

About Air-IT

Founded in 2004, Air-IT is a young, dynamic organisation based in Nuthall, Nottingham that specialise in the supply, installation and support of ICT systems for small to medium sized enterprises across the East Midlands. They operate in a diverse cross section of market sectors including not-for-profit, healthcare, pharmaceuticals, transport, recruitment, construction and hosiery. Current clients include; the Femcare-Nikommed Group, Skills Holidays, DKM Labour Solutions and Legwear International.

Fully integrating within their client's business Air-IT provide tailor made packages to suit customer's specific needs and effectively become their in-house ICT department. Working in close partnership with customers Air-IT are dedicated in helping them exploit new technologies to improve their efficiency, reduce costs and ultimately increase their overall profitability.

Listed below are some of the services offered by Air-IT:

- Supply, installation and support of ICT Systems
- Server installation and maintenance
- Networking and data cabling
- Flexible support solutions
- Hardware/software supply
- Security Solutions – anti-virus, anti-spam and firewall solutions
- Data backup solutions
- Business broadband and hosting
- Website design and domains
- Development and programming
- Consultancy Services - impartial advice and project management
- ICT Management - cost control, information security, disaster recovery and asset management
- Staff Training
- Telecommunications - mobile and fixed line, mobile worker solutions, IP telephony

Air-IT offers a unique proactive support service that can be bespoke to a business's specific needs. They provide three levels of standard support; remote, 2nd line and fully managed services. By proactively monitoring business networks and systems they quickly fix any problems that arise, minimising company downtime, improving the efficiency of staff and increasing overall productivity.

Air-IT provides prospective customers with a free on-site audit which investigates ICT systems and highlights any strengths and weaknesses. Any possible shortcomings of systems will be identified in a comprehensive recommendation report – all without obligation.

Air-IT is an EMDA approved supplier and can also offer prospective clients flexible finance schemes supported by Microsoft.

Air-IT sponsors the Nottingham Squash League and the County Cup. They also sponsor the David Lloyds (Aspley) Premier League Squash team, the Nottingham Premier League, County Cup and National Cup Champions.

For further details please visit www.air-it.co.uk