

PRESS RELEASE

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Air-IT awarded Sage Business Partner status

Nottingham-based IT specialists Air-IT have been awarded the prestigious Sage Business Partner accreditation. The company, which is already a Microsoft Gold Partner, will now be able to sell, install and support the market-leading Sage software to their rapidly-growing client base.

In the UK, Sage provides business management software to more than 800,000 small and medium-sized businesses. This software ranges from accounts, payroll and forecasting to human resources and customer relationship management.

Before Air-IT could be accepted as an accredited Business Partner, the company had to complete a rigorous 4 day training and assessment programme at Sage's UK Headquarters in Newcastle. Additionally, they had to undergo an in-depth business audit and present a comprehensive business plan for the Sage 50 product suite.

Vanessa Watson, Sage Regional Business Development Manager, presented Air-IT with a plaque in recognition of their newly awarded business partner status on January 10th at Air-IT Head Offices, Nottingham. Vanessa says:

"We thoroughly vet all companies who apply for Sage Business Partner status – our vision is to be the business software company that everyone recommends and Business Partners who are capable of delivering an outstanding customer service are a fundamental part of this"



Presentation of the Accredited Sage Business Partner plaque at Air-IT Head Offices, Nottingham. From left to right Vanessa Watson, Regional Business Development Manager, Sage and James Healey, Technical Director, Air-IT.

With the full backing support of the Sage Partner Programme, Air-IT Account Managers will now receive on-going training so that they become experts in the Sage 50 product suite.

Todd McQuilkin, Air-IT Managing Director is thrilled to have been awarded the Sage accreditation:

“Forming strategic partnerships with industry leading manufacturers such as Sage and Microsoft keeps us right at the forefront of technology – and the partnership with Sage will enable Air-IT to offer the very highest levels of support and technical expertise to our customers who currently use Sage products and to those who are considering investing in the software.”

Whether a business wishes to fully outsource its IT needs or complement its in-house resources, Air-IT offer a full range of tailored IT services from IP telephony and cloud computing to server installations and IT support packages. The company has a diverse range of clients across the East Midlands including Skills Motor Coaches, Future Health, Churchill Steeplejacks, Legwear International and the Langar Group.

Air-IT offers potential partners a free, no-obligation on-site audit which highlights IT strengths and weaknesses and includes a comprehensive recommendation report. For more details, visit the Air-IT website at www.air-it.co.uk

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Notes to editors

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