



SEAMLESS IT RELOCATION FOR GREEN & WHITES DURING STADIUM MOVE



**NOTTINGHAM
RUGBY**

📍 nottinghamrugby.co.uk

👤 Approx. 40+ users

A professional rugby union club based in Nottingham.

The Client

Founded in 1877, Nottingham Rugby Club is one of the most famous and well-respected rugby clubs in the country. Known as the 'Green and Whites', the club plays at The Bay Sports Ground in West Bridgford, welcoming thousands of spectators at a time.

The club welcomes young local talent for the highly regarded Nottingham Rugby Academy, which nurtures and supports up-and-coming rugby players of the future. In addition to this, the club also runs the award-winning Nottingham Rugby in the Community, which provides a number of sporting programmes within the local community and supports the growth of rugby in Nottinghamshire.

Key Outcomes

- ✓ Successful relocation of infrastructure and network
- ✓ Upgrade of equipment
- ✓ Migration to Air IT's cloud-based email solution
- ✓ Cost-effective and minimal downtime
- ✓ Ongoing managed ICT Support

The Challenge

Nottingham Rugby was embarking on a major relocation from Meadow Lane stadium to their new grounds at Lady Bay, and needed their entire infrastructure and network moving to the new site.

The club's outdated computer equipment and existing Exchange email service were causing intermittent issues and inefficient working and were in need of an upgrade.

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“Air IT is an integral part of our team. Their excellent team of friendly and experienced staff went above and beyond throughout the whole of the relocation process, making sure the transition was seamless. They continue to be on-hand at any time to support and quickly resolve issues either remotely or at our offices.”

STEVE SMITH, CHIEF OPERATIONS OFFICER



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The Air IT Approach

Air IT successfully managed the relocation of Nottingham Rugby's IT infrastructure to the new sports ground. During the move, we upgraded equipment – including new monitors, laptops and phones – to refresh technology and future-proof the club.

In addition to this, the club's existing Exchange email service was migrated to Air IT's Hosted Microsoft Exchange cloud-based email solution.

The Outcome

The move was a success. Air IT provided a number of upgrades to Nottingham Rugby's infrastructure and equipment, with reduced costs thanks to Air IT's Hosted Microsoft Exchange cloud-based email solution.

Air IT is now Nottingham Rugby's ongoing ICT partner, and the club benefits from unlimited service desk and onsite field engineer support for any issues they face. Staff experience minimal downtime, thanks to fully-supported systems and smarter security.

Systems aid ticket sales in the build-up to and during match days, as well as for wider events held at the club.

We provide 24x7 monitoring of systems to detect and proactively resolve network issues, and roll-out updates with minimum disruption to end users. We also configure and install new hardware, and maintain the overall health of their systems.

Nottingham Rugby now benefits from the latest technology, which successfully supports operations as they can continue to grow and develop the club both on and off the field.

Special projects

As well as being the official ICT partner of Nottingham Rugby, Air IT is proud to be long-standing sponsors of the club and of player Danny Qualter, with the Air IT logo featuring on the first team's shorts kit. We are also delighted to sponsor the Nottingham Rugby Academy, and you will often find a member of the Air IT team showing their support during matches at The Bay.

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READY TO GET HELP?
Arrange a free consultation today

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