Air BI
BUSINESS INTELLIGENCE

BUSINESS INTELLIGENCE SERVICES

How well do you know your data?

Whether you're a business owner, manager or department head, data is the key that helps you drive performance and make decisions. But how well do you really know the data you have access to?

Most businesses don't fully understand the systems and tools they already have in place to interpret data effectively. Information is often siloed within different systems and files, with access restricted to one or two individuals. Leveraging and connecting this data can help you improve processes and make your team more agile to business change.

Here's how we help

At Air BI we specialise in business intelligence and can support all your data needs. Working closely with our expert team of BI Consultants, we'll take the time to get to know your business including its key processes, objectives and KPIs.

Utilising our best-in-class BI platform, we'll connect disparate data sources and create powerful interactive reports with easy-to-use dashboards and rich visualisation. With an accurate and transparent view of live performance, we'll enable you to discover more insights and reach your business goals through the transformation of your data.

What BI can do for your business

✓ **360° view of operations**
Say goodbye to siloed data and enjoy one view of business performance

✓ **Get deeper insights from your data**
Analyse data with greater speed, accuracy and understanding to improve decision making

✓ **Plan smarter, not harder**
Forecast efficiently with trend analysis and pattern recognition technology

✓ **Drive tangible business outcomes**
Transform your data and turn insights into strategic actions

✓ **Eliminate repetitive reporting**
Save time and money with interactive reporting and dashboard visualisation

✓ **Empower your team**
Connect your users to the information they need to deliver real results

✓ **Track live performance**
Get instant access to important business KPIs and performance as it happens

BI as a Service

Our monthly BI packages are designed to suit all sized businesses, depending on your individual requirements as follows

Business Insights PRO

This is our entry level package; it's an ideal solution for those who want to bring key reporting data together from SQL and Excel databases, creating one view of business performance.

- ✔ Up to 15 users
- ✔ Up to 10 reports and 10 dashboards
- ✔ Connection to SQL databases
- ✔ 24-Hour data refresh
- ✔ Inclusive support
- ✔ Up to 14 hours of monthly report consultancy

Business Insights PREMIUM

Building on our Business Insights Pro offering, our Premium package offers much more flexibility and access to bespoke data sources. With custom API integration into line-of-business systems and hourly data refresh, it's the perfect choice for those who want full visibility of business-critical operations.

- ✔ 16+ users
- ✔ Inclusive reports and dashboards
- ✔ SQL and custom API connections
- ✔ 1-Hour data refresh
- ✔ Inclusive support
- ✔ Up to 28 hours of monthly report consultancy

Whichever package you choose, we'll work with you closely throughout. From set up and integration of your data, through to implementation and user training, we provide an end-to-end service to help you and your team make better decisions based on real insights.

With inclusive access to your dedicated BI Consultant and our 3-star Service Desk Institute (SDI) certified service desk, we'll be there to ensure your BI journey is a complete success.

About Air BI

Air BI is a specialist division of award-winning Managed Service Provider (MSP) Air IT. Specialising in business intelligence, we help organisations transform data and drive better business decisions.

READY TO GET HELP?

If you'd like to book a demo or sign up to one of our BI packages, please contact our expert team today.

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